

About NABII Zambia

The National Advisory Board for Impact Investment (NABII) Zambia is a non-profit organization established in 2019 to accelerate the growth and effectiveness of impact investment Zambia. We are working to mobilize stakeholders and resources to support the creation of a private sector driven “*impact economy*” which necessitates the integration of measurement of social and environmental impact in all economic activity including government policy, business operations, investor behavior, and consumer consumption. We are a member of the Global

Steering Group for Impact Investment (GSG) which was set up to promote and facilitate investment and entrepreneurship with positive environmental and societal impacts across a range of sectors, and build a global network for impact investing.

Our Mission

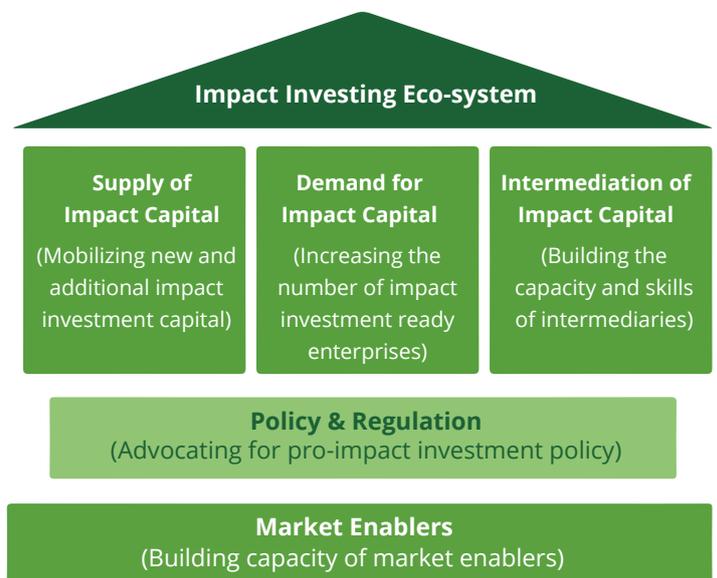
To mobilize stakeholders and resources to support the creation of a private sector driven impact economy through identification of opportunities for change and innovation that help achieve and maintain the Sustainable Development Goals (SDGs).

Our Strategic Objectives

Our strategic objectives are:

1. To increase and diversify the supply of impact investment capital
2. To develop a growing pipeline of impact investment ready enterprises
3. To develop a robust and diversified market of capable enablers to facilitate impact investing
4. To develop a robust and diversified market of capable intermediaries to increase financial instruments in the market
5. To Improve policy environment for impact investment.

Zambia’s Impact Investment Eco-System Pillars



What we do

Our efforts and activities are organised in four areas:



Market development:

We promote the flow of local and foreign impact investment with priority initiatives for scaling Zambian impact investment market. Currently, we are working with Investors, Entrepreneurship Support Organizations and Financial Regulators to enhance access to finance, markets and business development services by Small and Medium Enterprises.



Policy development:

We collaborate with regulators and policymakers on interventions to strengthen the enabling and regulatory environment. We are working with the Government of Zambia to promote the delivery of social services using results-based financing tools that allow the principal (e.g., Government) to set financial or other incentives for an agent (implementing agency) to deliver predefined outputs or outcomes and rewards the achievement of results.



Research and knowledge development:

We provide unique insights on the Zambian impact investment market through gathering and analyzing data and information. For example, we conducted a mapping of the Zambian landscape for impact investing highlighting key stakeholders, ecosystem challenges and opportunities. Full report can be downloaded [here](#).



Communication development:

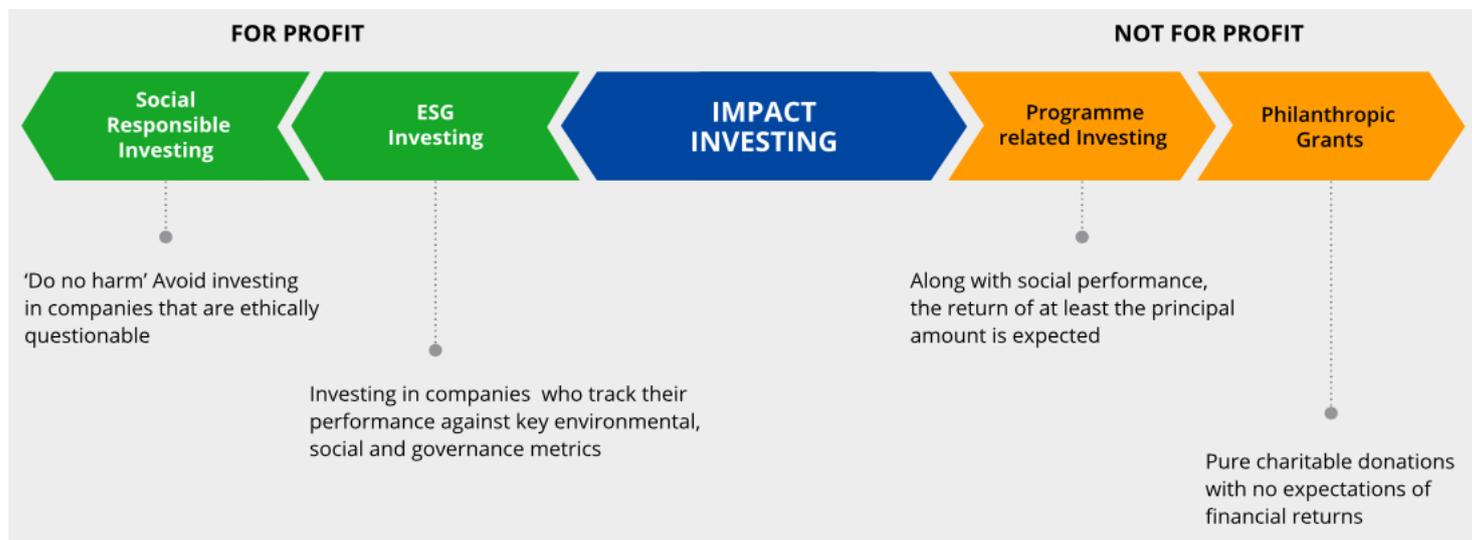
We raise impact investment awareness among existing and potential ecosystem players – in Zambia and abroad through events, and other communication activities.

What is impact investing?

Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable social and environmental impact alongside a financial return. Impact investments can be made directly in companies or nonprofits, or indirectly in funds managed by professional fund managers that have embraced social or environmental impact. They can come in the form of debt, equity, real assets or financial guarantees. Impact is not an asset class itself, but a theme that can be applied across asset classes, geographies, and sectors. Impact investments may target financial returns that are below market, consistent with market, or above market, depending upon the strategy and motivations of the investor. Impact investment markets deploy capital to address pressing challenges in sectors such as sustainable agriculture, renewable energy, conservation, microfinance, and affordable and accessible basic services including housing, healthcare, and education.

How is impact investing different from other forms of investing?

Impact Investing lies in the center of the spectrum ranging from not-for-profit investing or grants to for-profit (commercial) investing. Traditional investments are typically made without regard to social/environmental impact, and philanthropic contributions are generally made without consideration of financial returns. Impact investing incorporates both financial returns and social/environmental impact.



Why is Impact Investment important in Zambia?

Impact investing challenges the long-held views that social and environmental issues should be addressed only by philanthropic donations, and that market investments should focus exclusively on achieving financial returns. The impact investing market offers diverse and viable opportunities for investors to advance social and environmental solutions through investments that also produce financial returns and is well aligned to the Sustainable Development Goals (SDGs).

Impact investment has the potential to play an increased and significant role in the delivery of Zambia's development priorities such as driving inclusive economic growth and creation of decent jobs for the low-income and underserved population.

How can Zambia benefit from Impact Investment opportunities?

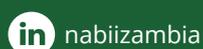
- Enhancing public understanding and recognition of impact investment at policy level
- Improving information among ecosystem players especially businesses on their appropriate capital type and suitable investor types
- Accelerating the establishment of angel investor networks and pensions fund participation in impact investment
- Improving the institutional capacities of local fund managers and entrepreneurship support organizations
- Strengthening the pipeline of impact investment projects
- Promoting a more conducive regulatory environment that incentivizes impact investments. This include but not limited to developing regulatory frameworks for crowdfunding platforms and private equity .

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